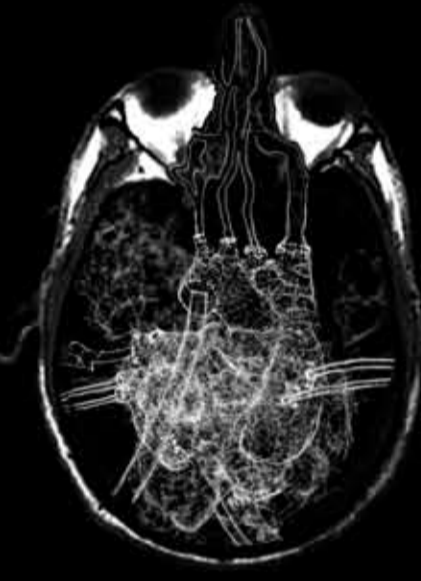




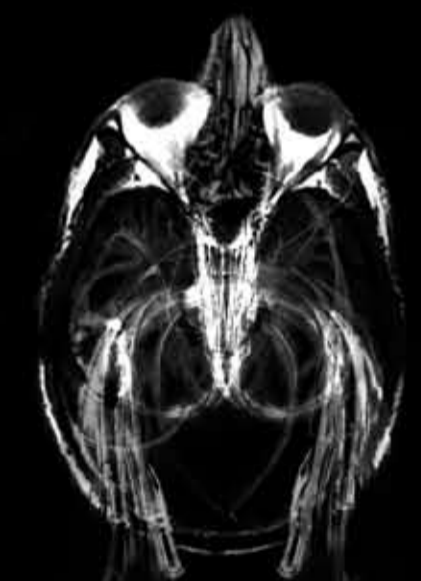
1550  
religious memories



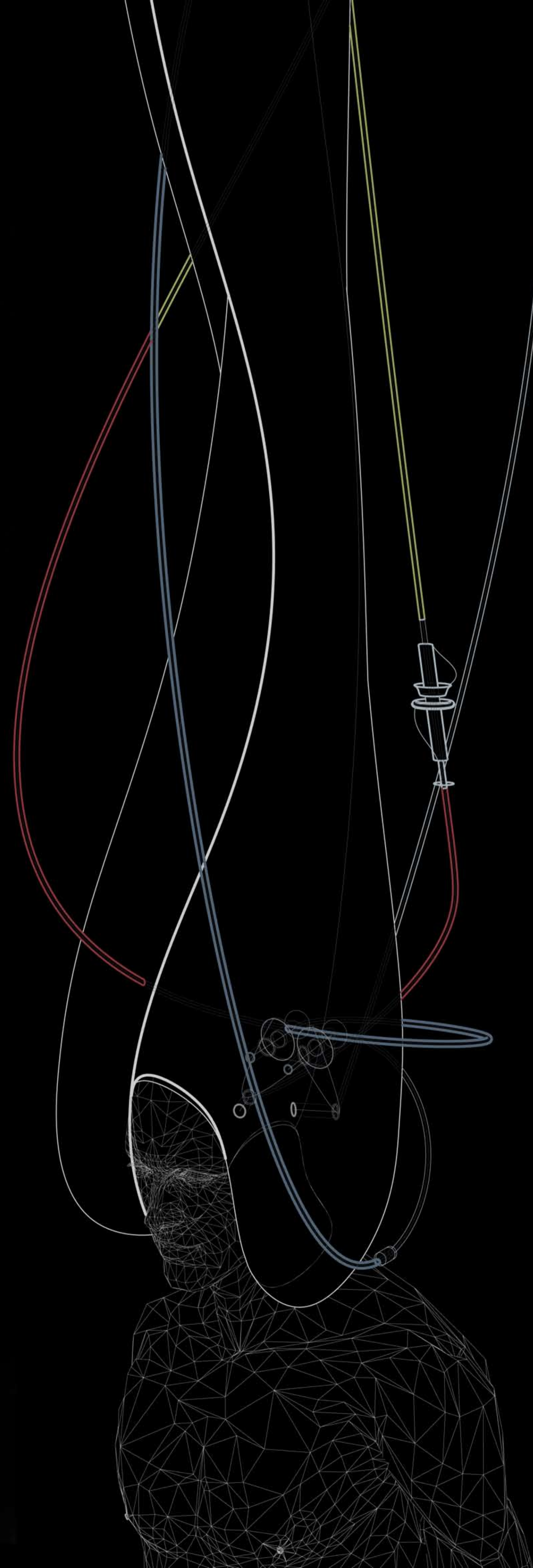
1950  
city-structured memories



2025  
integrated memories



2063  
mechanical shell



# JE ME SOUVIENDRAI

new means of human experience

In the near future, Montréalers will have gained complete control of their memorial data.

By 2063, an overload of input will have prompted us to change the way we process everyday experiences. We will be able to upload old memories and download new ones, leaving behind the bitter past and embracing new, happier alter-lives. And what better place to receive new memories but a church? Chapels, basilicas and temples will have become the city's new public baths, essential for your daily psy-cleanse.

The insertion of a new memory is a delicate process. First, the receiver must make space for the data: in this stage, strategic voids are cut into the hippocampus. This is a gradual process: first-time users will only be able to free up small spaces. In time, however, their capacity for new-thought is considerably increased. After the cut, new data is uploaded into the cavity. This is a highly sensual experience for the user. Assisted by an experienced technician, downloading can be comparable to a rebirth: the user is flooded with positive sensorial data, facilitating a contented outlook and healthful relationships.

Up/Down-loading will allow Montréalers to feel human again. Together, we forget, and remember anew

