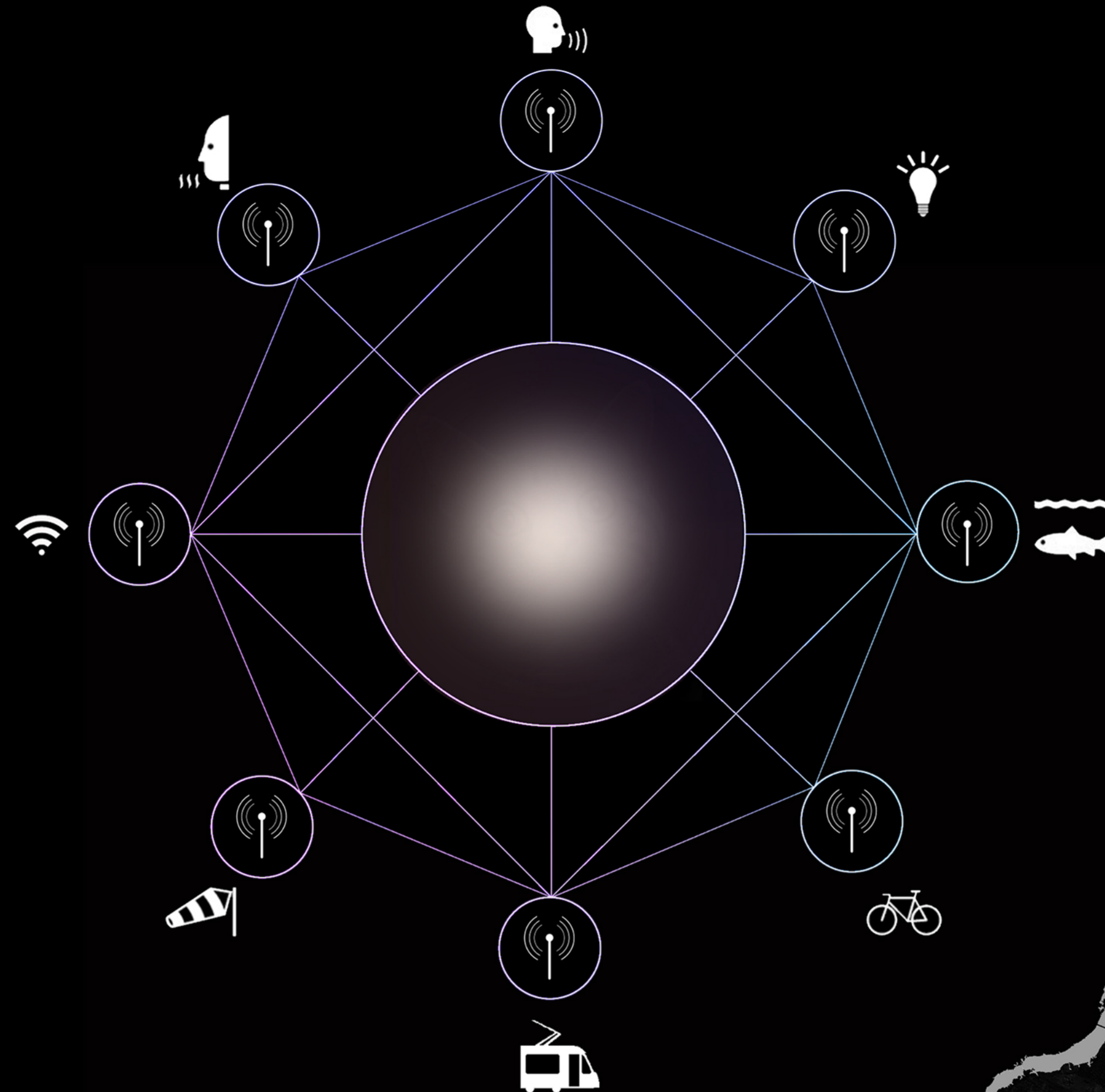


# PULSE FICTION

The Pulse is an embodiment of the city, an immaterial architecture detecting the beat of the city in real time and retransmitting it directly to citizens. Through sensors located across the city, elements such as sound, wind, electricity, pollution, public transportation, states of mind and even smells are quantified and qualified. This sensorial data is then translated into a universally understood flux of effervescent light, adapting to changing atmospheric conditions and hovering above the city, constantly reinventing itself to reflect the city's current state of vitality. In the same way that social networks became the go-to source for live news feeds at the start of this decade, the Pulse absorbs and reinterprets the intensity of the city. It broadcasts sensorial information to the city's residents, who in turn participate in defining its form.

The installation figures as one of Montreal's major landmarks. Not only do residents identify it as such, but they directly affect and shape its appearance (and consequently, their environment) through their collective motions. This technological installation seeks to reverse the individualism that widely characterises the use of consumer technology nowadays. Instead, the shared and intuitive interface incites collaboration. This shape-shifting visualization of Montreal inspires its people, reminding them that they have the power to act upon the various factors that shape city life, but also, quite simply, the very image of the city.

In short, the Pulse is a virtual embodiment of the city itself, communicating its constant evolution and reinvention, but most of all, representing the sheer energy of the very people of which it is formed.







Shera